Smart Growth Grant Activities

Supports land-use and transportation-related activities that have an impact on public policies that support one or more of the 10 Smart Growth Principles.

Level 1 Activities



Smart Growth Class: Host NAR's Smart Growth for the 21st Century Class or other course focusing on Smart Growth and/or Land Use, Development and Growth.



Expert Speaker: Bring in a speaker who can address specific growth and land use issues impacting your community.



Placemaking Training: Host an event to bring in a speaker to discuss Placemaking or give a training on how to initiate a placemaking project.

Level 2 Activities



Visioning & Planning: Bring in a consultant to conduct a charette, Better Block, Main Street Analysis, Walkable Community Workshop/Audit, Placemaking Visioning Session.



Studies & Reports: Partner with an expert to conduct a Market Analysis, Land Use Analysis, Feasibility Study, etc.

Level 2 Activities



Land Use/Community Plans: Work with an expert to develop or updated a general, master, comprehensive, land use, park/open space, or bicycle/pedestrian, plan.



Policies/Ordinances/Legislation: Contribute to the development of new or updates policies, ordinances or legislation impacting land use, development and other Smart Growth tenets.



Conferences & Forums – support and engage in a conference or event that focuses on growth and development and Smart Growth issues.

Level 3 Activities



Approved activities must be comprehensive, have a broad community reach, significant REALTOR® involvement, and must include working with at least one non-REALTOR® partner organization.