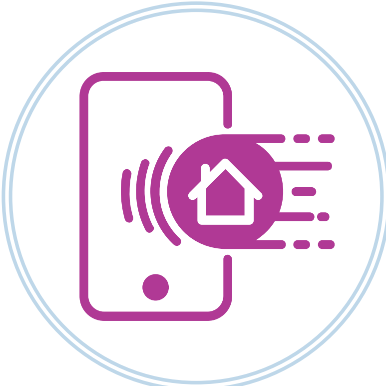
REALTOR® PARTY

CORPORATE ALLY PROGRAM

Protecting & Serving
the Real Estate Industry

NATIONAL ASSOCIATION OF REALTORS®

REALTORS® Political Action Committee
Your Best Investment In Real Estate



WHAT IS THE CORPORATE ALLY PROGRAM (CAP)?

- CAP is a powerful partnership between NAR and corporate allies aimed at protecting, promoting, and strengthening the real estate industry.
- CAP accepts contributions from most any entity, including *(but not limited to)* REALTOR® associations, MLSs, affiliates, societies, councils, and industry partners.
- CAP makes it possible for the real estate corporate family to effectively join together and raise critical revenue to support federal, state, and local advocacy campaigns and public policy priorities.
- CAP is soft money, meaning contributions are not regulated by campaign finance laws and may include unlimited amounts from businesses and corporations.

WHY INVEST IN THE CORPORATE ALLY PROGRAM?

By investing in CAP, corporate allies:

- » help shape and define our industry
- » join other real estate stakeholders to protect mutual business interests
- » increase NAR's ability to impact policy
- » allow NAR to speak for the real estate industry in an engaging, powerful, and authentic way

No matter which sector of real estate you're in, CAP is your advocacy partner to protect your real property interests—from Congress to state capitals to town halls across the U.S.

- » protect mutual business interests
- » shape and define our industry

WHO INVESTS IN THE CORPORATE ALLY PROGRAM?

ANY CORPORATE ENTITY MAY INVEST IN CAP, *INCLUDING:*

- Multiple Listing Services (MLS)
- Real Estate and MLS business partners and advisors
- Real Estate Brokerages
- REALTOR® Benefits Partners
- State and Local REALTOR® Associations
- Institutes, Societies, and Councils
- Businesses that work with the real estate industry, such as technology companies, inspectors, and lenders.

Being an NAR member is not required. A Member First or M1 number is not needed.

BECOME A CORPORATE ALLY INVESTOR TODAY!

WHERE DOES MY INVESTMENT GO?

Every investment in the Corporate Ally Program (CAP) is put to work at all three levels of government to advocate for and support key initiatives, such as:

- » working with Congress to improve access to homeownership and increase housing inventory.
- » encouraging adaptive reuse of commercial properties.
- » championing issues mobilization campaigns around the country that address topics like housing affordability, impact fees, and rent control.

DEPENDING ON YOUR PRIORITIES, YOU CAN CHOOSE TO DESIGNATE YOUR INVESTMENT IN ONE OF *TWO* WAYS:

ISSUES ADVOCACY

Your investment provides funding for federal issues advocacy campaigns or stays at home to support or defeat state and local REALTOR® Party issues.

- » most organizations chose this option since it's going to issues.

POLITICAL ADVOCACY FUND

Your investment is used at the state and local levels to host meet & greets with Congressional candidates in their home districts and funds NAR's Opportunity Race Program at the federal level.

TRANSMITTING FUNDS *VIA WIRE*

NAR ISSUES

BANK RECEIVING FUNDS	JPMorgan Chase®
BANK ADDRESS	277 Park Ave
BANK ABA ROUTING	021000021
CITY, STATE	New York, NY 10004
ACCOUNT NAME TO CREDIT	National Association of REALTORS® Advocacy
ACCOUNT NUMBER TO CREDIT	317661228
SPECIAL INSTRUCTIONS	Corp Ally - Attn. D.F. – Payment for NAR Issues C.O. Name and Address

TRANSMITTING FUNDS *VIA ACH*

NAR ISSUES

BANK RECEIVING FUNDS	JPMorgan Chase
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CITY, STATE	New York, NY 10004
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TRANSMITTING FUNDS *VIA CHECK*

*PLEASE MAKE CHECK PAYABLE TO: **NAR-ISSUES***

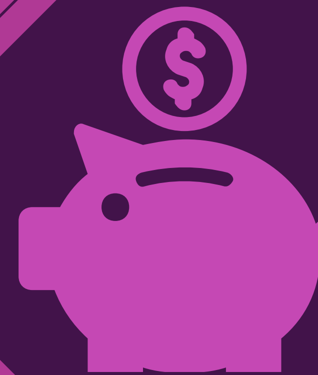
MAIL CHECKS TO:

Debbie Frey - Finance
National Association of REALTORS®
430 Michigan Avenue
Chicago, IL 60611-4087

LEARN MORE ABOUT THE CORPORATE ALLY PROGRAM

VISIT:
realtorparty.realtor/corporateally

HOW SHOULD I INVEST?



Join the fight in protecting the real estate industry. Invest today to create an advocacy partnership with the National Association of REALTORS®.

First, choose from FIVE levels of recognition for investors:

- **STERLING R:** \$1,000 – \$2,499 annually
- **CRYSTAL R:** \$2,500 – \$4,999 annually
- **GOLDEN R:** \$5,000 – \$9,999 annually
- **PLATINUM R:** \$10,000 – \$24,999 annually
- **PLATINUM DIAMOND R:** \$25,000+ annually

IMPACT YOUR INDUSTRY AND BECOME A CORPORATE ALLY PROGRAM INVESTOR!

THERE ARE THREE WAYS TO MAKE AN INVESTMENT:
ACH, WIRE AND CHECK

TO MAKE A INVESTMENT OR TO LEARN MORE ABOUT THE CORPORATE ALLY PROGRAM,
VISIT: realtorparty.realtor/cap

Disclaimer: Corporate Ally Program (CAP) investments are not deductible for federal income tax purposes. CAP investments classified as “issues” will assist NAR’s issue related advocacy (50% federal issue advocacy, 50% state or local issue advocacy). CAP investments classified as “Political Advocacy Fund” will fund federal (30%), state/local (70%) advocacy activities. Investors wishing to direct their investment for use in candidate-related activity require legal consultation prior to finalizing, as such investments may be subject to income tax and/or disclosure requirements.